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## LaGrange College

### Course Catalog - Applied Finance

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#### Applied Finance - Minor in Applied Finance

**Type:**Minor

Students who complete the Applied Finance minor will develop an understanding of financial theory and of economic and financial behavior that will allow them to effectively analyze, problem-solve, and communicate results that will bring added value to a wide range of business careers..

A minor in Applied Finance consists of the following 15 semester hours of coursework:

- [ACCT 2211](#)
  - [FNCE 3353](#)
  - [FNCE 4000](#)
  - [FNCE 4100](#)
  - [MGMT 4460](#) or any ACCT course at the 3000 level or above
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#### FNCE 3353 - Corporate Finance

Part I of this course looks at the management of existing resources, including the use of financial statements and ratio analysis in assessing the firm's financial health, its strengths and weaknesses, recent performance and future prospects. Emphasis is placed on the ties between a company's operating activities and its financial performance. Part II examines financial forecasting with emphasis on managing growth. Part III considers the financing of the firm's operations with a close look at financial leverage. And Part IV addresses the use of discounted cash flow techniques to evaluate investing opportunities.

**Grade Basis:** AL

**Credit hours:** 3.0

**Lecture hours:** 3.0

**Prerequisites:**

- [ACCT 2211](#) - Principles of Financial Accounting
- [ECON 2200](#) - Principles of Economics
- [MGMT 2200](#) - Foundations in Business

**Restrictions:**

- Offered in fall and spring semesters
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**FNCE 4000 - Entrepreneurial Finance**

The course explores the financing of startups and small businesses from the perspective of both the entrepreneur and investors. Students will learn about valuation and terms of financing as well as different funding options for new firms, such as micro-finance, crowd-funding, angel investing, and venture capital.

**Grade Basis:** AL

**Credit hours:** 3.0

**Lecture hours:** 3.0

**Prerequisites:**

- [ENTR 3000](#) - Entrepreneurship and Innovation

**Restrictions:**

- Offered in fall semester
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**FNCE 4100 - Sports Sales and Fundraising**

This course provides a comprehensive overview for the fundraising, donor relations, non-profit, premium seating, and ticket sales profession. Students are provided with an ethical foundation and are introduced to basic terminology and concepts in the field. Topics will include major gift fundraising, annual funds, booster club organizations, priority seating programs, and benefits, the importance of donor research in the fund raising process, and the process from development to the transaction. Students will gain real experience in developing new skills for the job market.

**Grade Basis:** AL

**Credit hours:** 3.0

**Lecture hours:** 3.0

**Prerequisites:**

- [SPMG 3000](#) - Introduction to Sports Management

**Restrictions:**

- Offered in fall semester

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**LaGrange College**

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